



OUR PACKAGES

STAFF.AM is the market leader in Armenia with over 80% of market share. Over 300,000 visits per month, 160,000 followers on social media (Facebook, LinkedIn Instagram), candidate database of over 200,000 registered candidates, make **STAFF.AM** the go-to-place for employers actively hiring in Armenia and candidate seeking new job opportunities.

Below you will find our standard job packages for 1 to 100 vacancies. We will be happy to present to you a customized package offer based on your hiring needs.

Note. All packages are active for 12 months after the purchase.

SMALL AND MEDIUM PACKAGES	SINGLE	STARTER 3	STARTER +	ADVANCED
	22900 AMD	65900 AMD	89900 AMD	179900 AMD
Number of vacancies	1	3	5	10
Staff Search	✓	✓	✓	✓
Company career page	✓	✓	✓	✓
Post jobs on social media (f @)	✗	✗	✓	✓
Contact reveal	✗	✗	✗	20

All prices include VAT. Date of issuance of this pricing offer is 01.09.2022.

Maximum period per vacancy 30 days

BIG PACKAGES

Number of vacancies

Staff Search

Company career page

Post jobs on social media (f @)

Contact reveal

Number of **Hot jobs**

Staff Banner (for 7 days)

Logo and link from STAFF.AM homepage

ADVANCED+

269900 AMD

15



20

1



SPECIAL PACKAGE 25

399900 AMD

25



20

2

1



PREMIUM

999000 AMD

100



40

4

2



All prices include VAT. Date of issuance of this pricing offer is 01.09.2022.

Maximum period per vacancy 30 days

We will be happy to provide an all-in-one offer covering all your hiring needs.

Please send an email to **hello@staff.am** or call **+374 11 900 901**.



www.staff.am



hello@staff.am



[+374 11 900 901](tel:+37411900901)



ADDITIONAL RECRUITMENT TOOLS

On top of our regular job packages, **STAFF.AM** offers additional recruitment tools and services, to increase hiring effectiveness.

The table contains detailed information and the pricing of additional services.

NAME	DESCRIPTION	PRICE
StaffSearch candidate search database	Search STAFF.AM 's candidate database and invite people to apply to your vacancies with just one click.	Free of charge
Candidate contact reveal service within StaffSearch candidate database*.	Search the database and reveal contact of those candidates who are a potential match. Contact them via phone or email.	20 contacts - 15,900 AMD 50 contacts - 35,900 AMD 100 contacts - 65,900 AMD
Hot Job service	Promote your job for 7 days on STAFF.AM 's front page, on staff.am/jobs page and via our mobile app.	25,900 AMD

* The maximum number of contacts provided as a standalone service within a year **is 300**. If you require a higher usage limit, you will need to request further evaluation and approval.

Partner Job
(Anonymous job
posting)

Post your job anonymously,
without mentioning your
company name. All
anonymous vacancies are
posted under **Partner Job
Company** profile for 30
days.

AMD 33,900,
in case the
company
collects
applications via
email address.

StaffStories

Posting a story on
STAFF.AM website for 24
hours.
StaffStories is a visual
companies post on top of
the job list page on staff.am
website and mobile app for
24 hours. It is similar to the
“story” format on social
media. The visual can link
either to the company's
career page on staff.am or
one of the job vacancies.

1 story - **5,900 AMD**
3 story - **16,900 AMD**
5 story - **23,900 AMD**
10 story - **39,900 AMD**
15 story - **56,900 AMD**

Employer of the day

Publication with the
employer's visual and a
5-day advertisement on
Facebook and Instagram.

32,900 AMD

Building a career
page on **STAFF.AM**
on your behalf *

In case you do not have
time or resources to design
your career page on
STAFF.AM we can help.

Starting from
29,000 AMD

Vacancy posting
service on your
behalf

This services is for those,
who do not have time or
resources to compile the
vacancy announcement
and post it.

14,900 AMD
(per language)

All prices include VAT. Date of issuance of this pricing offer is 20.04.2022.

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* The price offer is depend on data quantity and performed work.

#STAFFBOOSTER


STAFFBOOSTER SMALL

- 20 Contact reveal - 10.900
- 1 Fb/Insta Ad - 15.000 (5 days)
- 1 Hot job - 25.900
- 1 Staff story - 5.900

 ~~57.700~~
43.900


STAFFBOOSTER MEDIUM

- 30 Contact reveal-23.900
- 1 Fb/Insta Ad- 15.000 (5 days)
- 1 Hot job - 25.900
- 1 Staff story - 5900
- 1 Banner - 29.900

 ~~100.600~~
62.900

STAFFBOOSTER BIG

- 40 Contact reveal - 31.900
- 1 Fb/Insta Ad - 15.000 (5 days)
- 1 Hot job - 25.900
- 1 Staff story - 5.900
- 1 Banner - 29.900
- 1 LinkedIn Ad - 40.000 (5 days)

 ~~148.600~~
110.900



EMPLOYER BRANDING TOOLS

Employer branding is a relatively new direction in talent acquisition and has gained momentum during the last couple of years.

Helping businesses to promote their employer brand has always been in our spotlight. We offer tools and services to increase hiring effectiveness, target the best candidates and increase employer brand exposure in the labor market.

The below table contains information about different types of content our team creates and publishes on staffmedia.am media platform.

PRESS RELEASE PUBLISHING

- Creating and publishing the article on **staffmedia.am** based on text and visual
- Publishing the article on **STAFF.AM**'s social media (Facebook, LinkedIn, Instagram) as well as via our Telegram channel. Paid promotion on Facebook and Instagram.

[View example](#)

AMD 49 000
+VAT

READY-MADE MATERIAL PROVIDED BY THE EMPLOYER

- Editing materials and photos provided by the employer
- Creating and publishing the article on **StaffMedia**
- Publishing and advertising the article on **staff.am**'s social media (Facebook, LinkedIn, Instagram) as well as via our Telegram channel

[View example](#)

AMD 109 000
+VAT

PHOTO COVERAGE - ARTICLE AND PHOTO SHOOTING

- Visiting employer's office prior the photo shoot and interview day
- Interviewing team and/or management, photo shooting based on preliminary questionnaire provided
- Creating and publishing the article on **staffmedia.am** based on interview and photos
- Publishing the article on **STAFF.AM**'s social media as well as via our Telegram channel. Paid promotion on Facebook and Instagram.*

[View example](#)

AMD 238 800
- 310 800
+VAT

ARTICLE AND VIDEOSHOOTING

- Visiting employer's office prior the videoshoot and interview day
- Video shooting based on preliminary agreed script and structure
- Producing the video
- Creating and Publishing the article on staffmedia.am based on interview and video
- Publishing the article on **STAFF.AM**'s social media as well as via our Telegram channel. Paid promotion on Facebook and Instagram.*

[View example](#)

AMD 434 800
- 454 800
+VAT

VIDEO AND PHOTO COVERAGE WITH ARTICLE

- Visiting company's office prior the photo and video shoot day
- Video shooting based on preliminary agreed script and structure
- Photo shooting in the office
- Producing the video
- Creating and publishing the article on **staffmedia.am**, containing the video and photos
- Publishing and advertising the video on **STAFF.AM**'s social media as well as via our YouTube and Telegram channels. Paid promotion on Facebook and Instagram.*

[View example](#)

AMD 514 800
+VAT

* Placing a free of charge banner on staff.am web and mobile for 7 days.

EVENT COVERAGE

- Visiting company's office or the event location
- Event photo and video shooting
- Creating the video
- Creating and publishing the article on **StaffMedia**, containing the video and photos
- Publishing and advertising the video on **STAFF.AM**'s social media as well as via our **YouTube** and **Telegram** channels. Paid promotion on Facebook and Instagram.
- Placing a free of charge banner on staff.am web and mobile for 7 days.

[View example](#)

Starting from
AMD 178 800
+VAT

BRANDBOOSTER

- Article about company
- Best office (*photo shooting, article format*)
- Banner on staff.am jobs page

AMD 490 000

Every Employer Branding project is unique. We will be happy to discuss your needs and come up with a customized offer. Please send an email to **hello@staff.am** or call **+374 11 900 901**.



www.staff.am



hello@staff.am



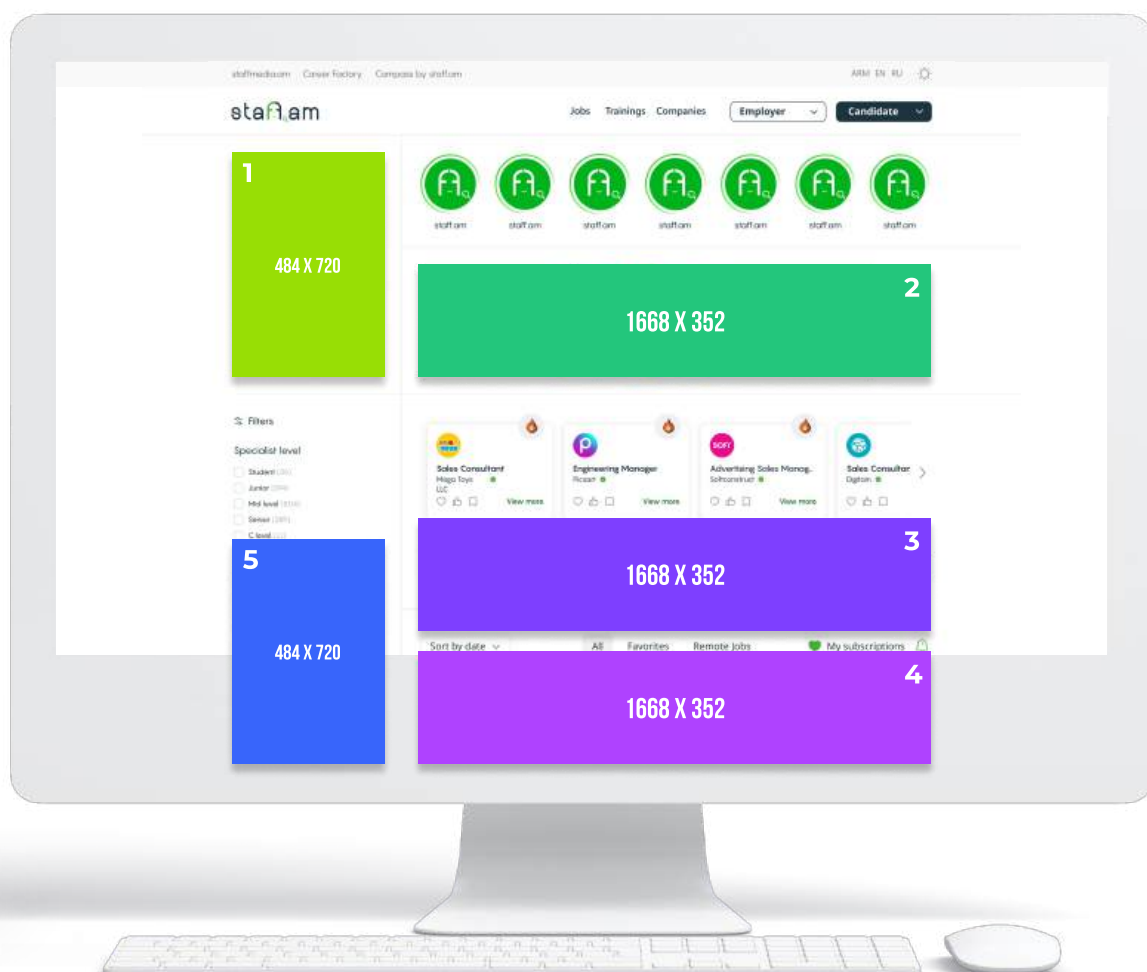
+374 11 900 901



ADVERTISEMENT ON **STAFF.AM** WEBSITE, MOBILE APPLICATION AND SOCIAL MEDIA ACCOUNTS

Advertisement banners on staff.am/jobs page and mobile application

STAFF.AM's job list page gets **13,000-15,000** targeted visits per day. You can advertise job vacancies, your company's products and services, trainings or events (except with betting products and services).



Below you will find the list of banners with respective sizes, positions and pricing. **Banners will be active for 7 day.**

1	Left top sidebar banner (484px x 720px)	39 900 AMD
2	Horizontal top banner (1668px x 352px)	69 900 AMD
3	Job list banner 1 (1668px x 352px)	29 900 AMD
4	Job list banner 2 (1668px x 352px)	25 900 AMD
5	Left bottom sidebar banner (484px x 720px)	19 900 AMD

All prices include VAT. Date of issuance of this pricing offer is 01.05.2023

Advertisement on **STAFF.AM's** social media accounts and
Google Ads account

This type of advertisement is applicable for promoting job postings only. Particularly, we offer advertisement campaigns via our social accounts in **Facebook, Instagram** and **LinkedIn**, as well as **STAFF.AM's Google Display Ads** account. The number of **STAFF.AM** social media **followers is over 150,000**.

The table contains the pricing of **5 day** campaign, the price includes also the banner design.

If you want to run a longer campaign, please contact our team to get a respective pricing offer.

 Facebook /  Instagram	15,000 AMD
 Google Ads*	30,000 AMD
 LinkedIn	40,000 AMD

*Google Ads can be activated min for 10 days**

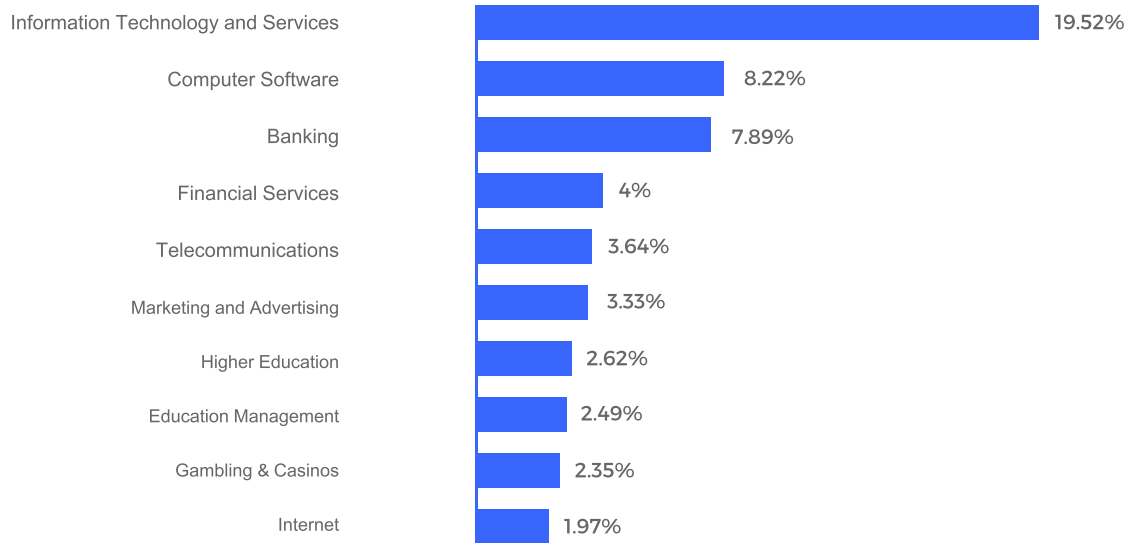
All prices include VAT. Date of issuance of this pricing offer is 01.05.2023

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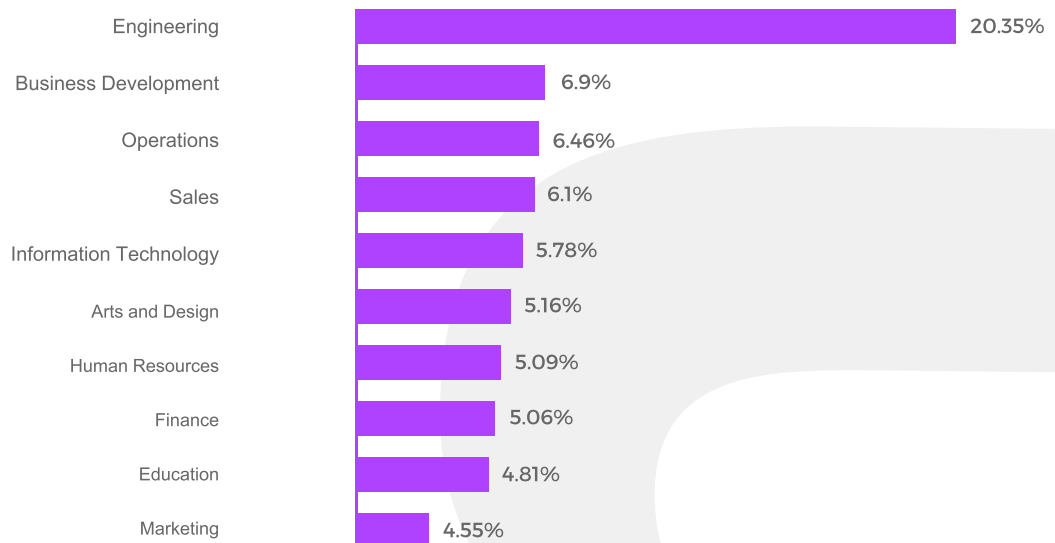
Appendix

Below you will find **STAFF.AM** social media statistics with platform breakdown.

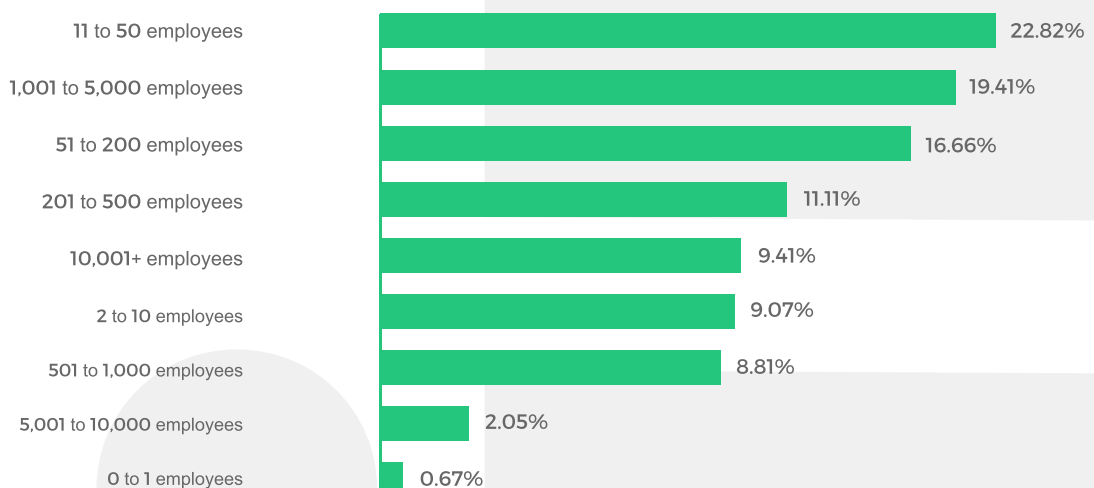
Top job functions



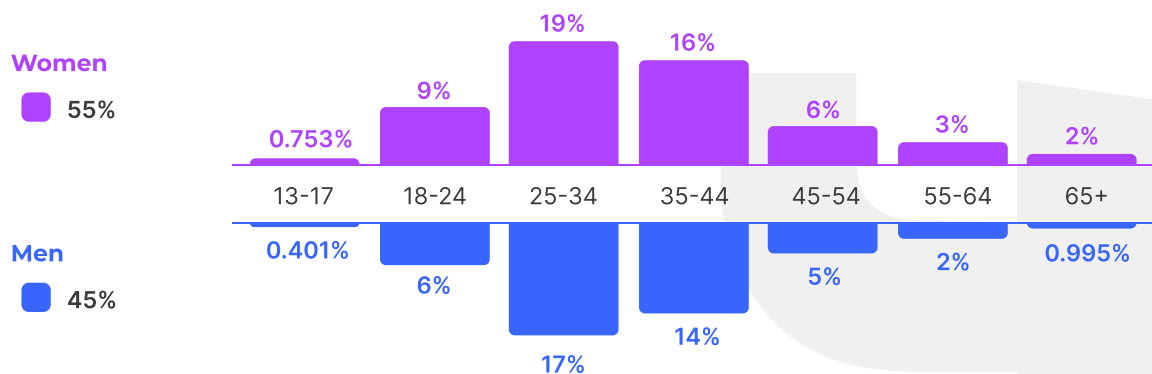
Top industries



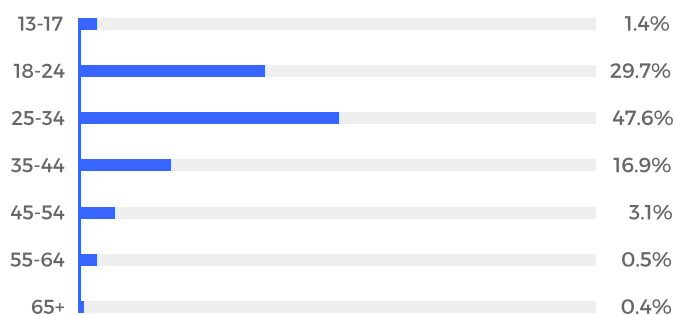
Top company sizes



Distribution by gender and age



Age range



Gender

