



OUR PACKAGES

STAFF.AM is the market leader in Armenia with over 80% of market share. Over 300,000 visits per month, 150,000 followers on social media (Facebook, LinkedIn Instagram), candidate database of over 140,000 registered candidates, make **STAFF.AM** the go-to-place for employers actively hiring in Armenia and candidate seeking new job opportunities.

Below you will find our standard job packages for 1 to unlimited vacancies. We will be happy to present to you a customized package offer based on your hiring needs.

Note. All packages are active for 12 months after the purchase.

SMALL AND MEDIUM PACKAGES	SINGLE	STARTER 3	STARTER +	ADVANCED
	\$ 129	\$ 309	\$ 499	\$ 899
Number of vacancies	1	3	5	10
Staff Search	✓	✓	✓	✓
Company career page	✓	✓	✓	✓
Post jobs on social media (f @)	✗	✗	✓	✓
Contact reveal	✗	✗	✗	20

All prices include VAT. Date of issuance of this pricing offer is 01.09.2022.

Maximum period per vacancy 30 days

BIG PACKAGES

Number of vacancies

Staff Search

Company career page

Post jobs on social media (f @)

Contact reveal

Number of **Hot jobs**

Staff Banner (for 7 days)

Logo and link from STAFF.AM homepage

ADVANCED+

\$ 1359

15



20

1



SPECIAL PACKAGE 25

\$ 1999

25



20

2



PREMIUM

\$ 4399

100



40

5

2



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Maximum period per vacancy 30 days

We will be happy to provide an all-in-one offer covering all your hiring needs.

Please send an email to hello@staff.am or call **+374 11 900 901**.



www.staff.am



hello@staff.am



+374 11 900 901



ADDITIONAL RECRUITMENT TOOLS

On top of our regular job packages, **STAFF.AM** offers additional recruitment tools and services, to increase hiring effectiveness.

The table contains detailed information and the pricing of additional services.

NAME	DESCRIPTION	PRICE
StaffSearch candidate search database	Search STAFF.AM 's candidate database and invite people to apply to your vacancies with just one click.	Free of charge
Candidate contact reveal service within StaffSearch candidate database*.	Search the database and reveal contact of those candidates who are a potential match. Contact them via phone or email.	20 contacts - \$79 50 contacts - \$179 100 contacts - \$329
Hot Job service	Promote your job for 7 days on STAFF.AM 's front page, on staff.am/jobs page and via our mobile app.	\$107

* The maximum number of contacts provided as a standalone service within a year **is 300**. If you require a higher usage limit, you will need to request further evaluation and approval.

Partner Job
(Anonymous job
posting)

Post your job anonymously,
without mentioning your
company name. All
anonymous vacancies are
posted under **Partner Job
Company** profile for 30
days.

\$179,
in case the
company
collects
applications via
email address.

\$209,
in case we
collect
applications and
send them to
the company on
a weekly basis.

StaffStories

Posting a story on
STAFF.AM website for 24
hours.
StaffStories is a visual
companies post on top of
the job list page on staff.am
website and mobile app for
24 hours. It is similar to the
“story” format on social
media. The visual can link
either to the company's
career page on staff.am or
one of the job vacancies.

1 story - **\$24**
3 story - **\$69**
5 story - **\$99**
10 story - **\$159**
15 story - **\$229**

Employer of the day

Publication with the
employer’s visual and a
5-day advertisement on
Facebook and Instagram.

\$169

Building a career page on **STAFF.AM** on your behalf *

In case you do not have time or resources to design your career page on **STAFF.AM** we can help.

Starting from
\$129

Vacancy posting service on your behalf

This services is for those, who do not have time or resources to compile the vacancy announcement and post it.

\$69
(per language)

All prices include VAT. Date of issuance of this pricing offer is 20.04.2022.

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* The price offer is depend on data quantity and performed work.

#STAFFBOOSTER

STAFFBOOSTER SMALL

- 20 Contact reveal - \$ 59
- 1 Fb/Insta Ad - \$ 79 (5 days)
- 1 Hot job - \$ 129
- 1 Staff story - \$ 29

**\$ ~~296~~
236**

STAFFBOOSTER MEDIUM

- 30 Contact reveal- \$ 79
- 1 Fb/Insta Ad- \$ 79 (5 days)
- 1 Hot job - \$ 129
- 1 Staff story - \$ 29
- 1 Banner - \$ 149

**\$ ~~465~~
325**

STAFFBOOSTER BIG

- 40 Contact reveal - \$ 79
- 1 Fb/Insta Ad - \$ 79 (5 days)
- 1 Hot job - \$ 129
- 1 Staff story - \$ 29
- 1 Banner - \$ 149
- 1 LinkedIn Ad - \$ 205 (5 days)

**\$ ~~670~~
534**



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EMPLOYER BRANDING TOOLS

Employer branding is a relatively new direction in talent acquisition and has gained momentum during the last couple of years.

Helping businesses to promote their employer brand has always been in our spotlight. We offer tools and services to increase hiring effectiveness, target the best candidates and increase employer brand exposure in the labor market.

The below table contains information about different types of coverages our team creates and publishes on StaffMedia platform <https://staff.am/staffmedia/>.

PRESS RELEASE CREATION

- Compiling press release text based on general input from the employer
- Creating and publishing the article on **StaffMedia**
- Publishing and advertising the article on **STAFF.AM's** social media (Facebook, LinkedIn, Instagram) as well as via our Telegram channel

[View example](#)

Starting from
\$299

READY-MADE MATERIAL PROVIDED BY THE EMPLOYER

- Editing materials and photos provided by the employer
- Creating and publishing the article on **StaffMedia**
- Publishing and advertising the article on **STAFF.AM's** social media (Facebook, LinkedIn, Instagram) as well as via our Telegram channel

[View example](#)

Starting from
\$459

PHOTO COVERAGE - ARTICLE AND PHOTO SHOOTING

- Visiting employer's office
- Interviewing team and/or management, photo shooting
- Creating and publishing the article based on interview and photos
- Creating and publishing the article on **StaffMedia**
- Publishing and advertising the article on **STAFF.AM's** social media (Facebook, LinkedIn, Instagram) as well as via our Telegram channel

[View example](#)

Request a quote

VIDEO COVERAGE

- Visiting employer's office
- Video shooting based on preliminary agreed script and structure
- Creating the video
- Publishing and advertising the video on **STAFF.AM's** social media (Facebook, LinkedIn, Instagram) as well as via our YouTube and Telegram channels

[View example](#)

Request a quote

VIDEO AND PHOTO COVERAGE WITH ARTICLE

- Visiting company's office
- Video shooting based on preliminary agreed script and structure
- Photo shooting in the office
- Creating the video
- Creating and publishing the article on **StaffMedia**, containing the video and photos
- Publishing and advertising the video on **STAFF.AM's** social media (Facebook, LinkedIn, Instagram) as well as via our YouTube and Telegram channels

[View example](#)

Request a quote

EVENT COVERAGE

- Visiting company's office or the event location
- Event photo and video shooting
- Creating the video
- Creating and publishing the article on **StaffMedia**, containing the video and photos
- Publishing and advertising the video on **STAFF.AM**'s social media (Facebook, LinkedIn, Instagram) as well as via our YouTube and Telegram channels

[View example](#)

Request a
quote

BRANDBOOSTER

- 5 press release on StaffMedia
- 1 article with photos
- **STAFF.AM** career page branding (3 times update within a year)
- 2 banners on **STAFF.AM** jobs page

[View example](#)

\$2599

All prices include VAT. Date of issuance of this pricing offer is 01.05.2023

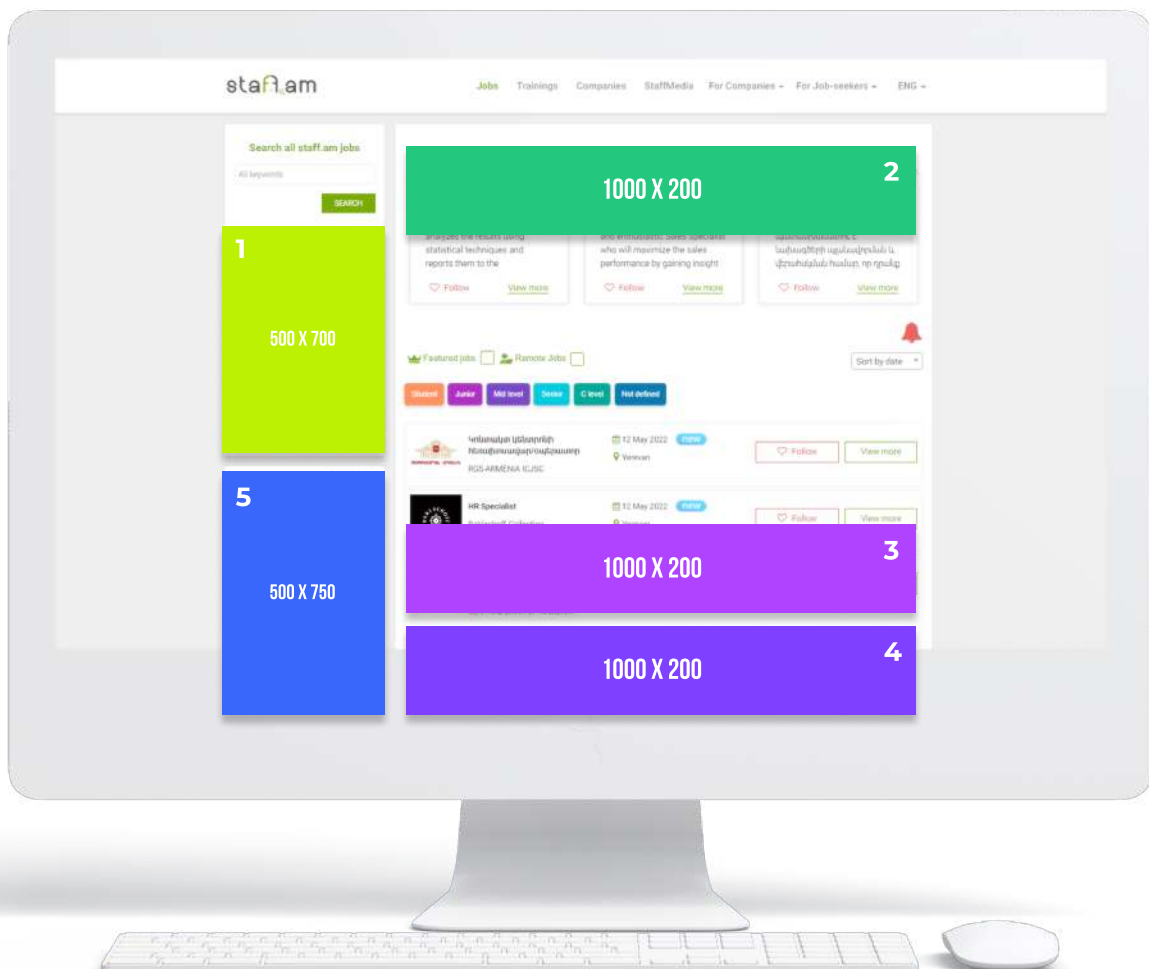
Every Employer Branding project is unique. We will be happy to discuss your needs and come up with a customized offer. Please send an email to **hello@staff.am** or call **+374 11 900 901**.



ADVERTISEMENT ON **STAFF.AM** WEBSITE, MOBILE APPLICATION AND SOCIAL MEDIA ACCOUNTS

Advertisement banners on **staff.am/jobs** page and mobile application

STAFF.AM's job list page gets **13,000-15,000** targeted visits per day. You can advertise job vacancies, your company's products and services, trainings or events (except with betting products and services).



Below you will find the list of banners with respective sizes, positions and pricing. **Banners will be active for 7 day.**

1	Left top sidebar banner (500px x 700px)	\$209
2	Horizontal top banner (1000px x 200px)	\$279
3	Job list banner 1 (1000px x 200px)	\$119
4	Job list banner 2 (1000px x 200px)	\$109
5	Left bottom sidebar banner (500px x 750px)	\$82





All prices include VAT. Date of issuance of this pricing offer is 01.05.2023

Advertisement on **STAFF.AM's** social media accounts and
Google Ads account

This type of advertisement is applicable for promoting job postings only. Particularly, we offer advertisement campaigns via our social accounts in **Facebook, Instagram** and **LinkedIn**, as well as **STAFF.AM's Google Display Ads** account. The number of **STAFF.AM** social media **followers is over 150,000**.

The table contains the pricing of **5 day** campaign, the price includes also the banner design.

If you want to run a longer campaign, please contact our team to get a respective pricing offer.

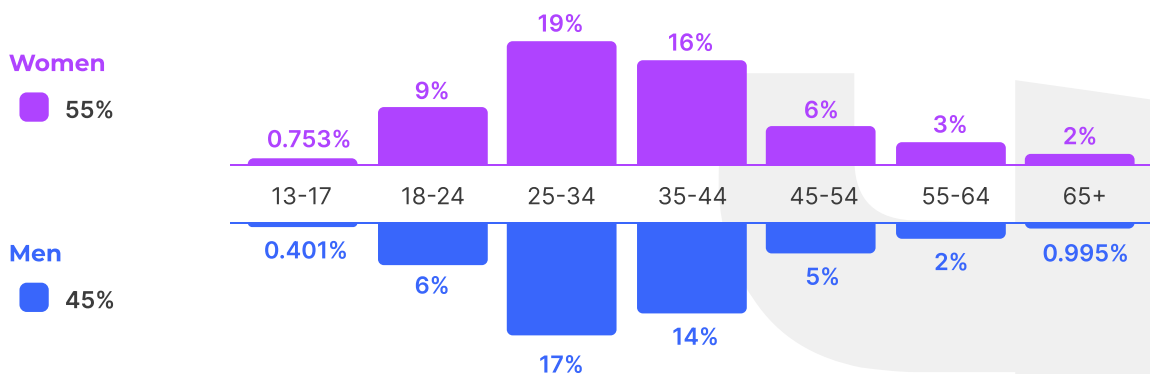
 Facebook /  Instagram	\$79
 Google Ads*	\$159
 LinkedIn	\$205

*Google Ads can be activated min for 10 days**

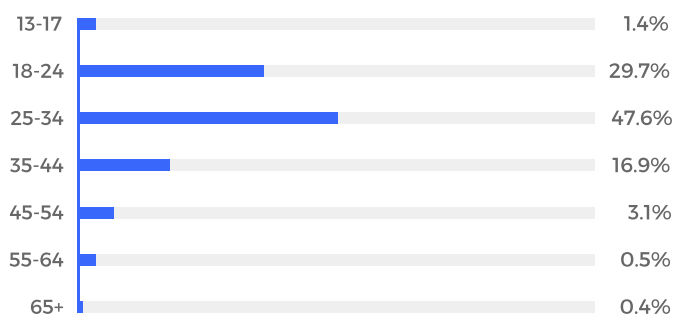
All prices include VAT. Date of issuance of this pricing offer is 01.05.2023

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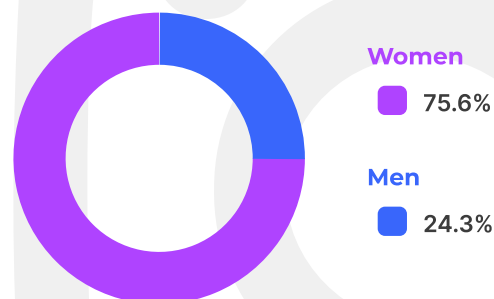
Distribution by gender and age



Age range



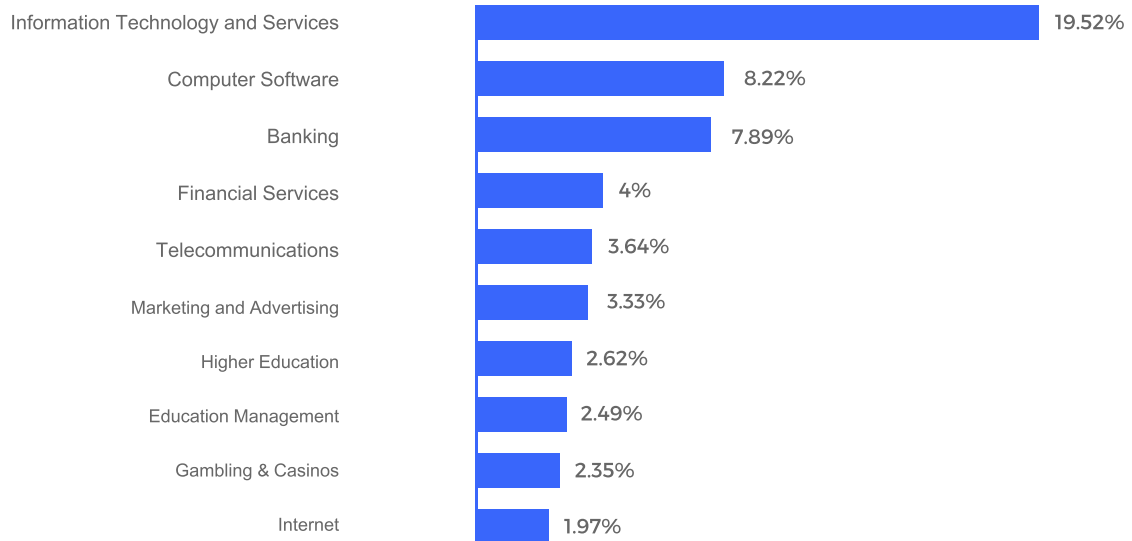
Gender



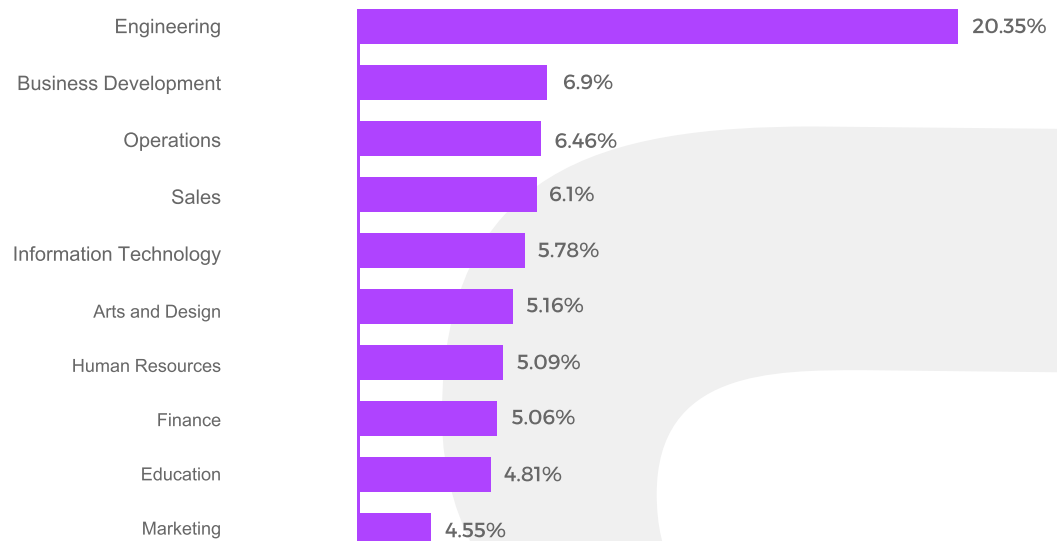
Appendix

Below you will find **STAFF.AM** social media statistics with platform breakdown.

Top job functions



Top industries



Top company sizes

